



SOUTHERN EXPOSURE

**Sandestin Golf & Beach Resort
Destin, Florida**

Thursday, June 3, 2010

- 1:30 pm – 5:00 pm MDA Registration Desk Open
- 1:30 pm - 5:00 pm Board of Trustees Meeting
- 1:30 pm – 5:00 pm **CE Session** – “Quick and Easy OSHA: Training Doesn’t Have to Hurt!”
- 5:30 pm – 8:00 pm Welcome Event with our Sponsors

Friday, June 4, 2010

- 7:00 am – 2:00 pm MDA Registration Desk Open
- 8:00 am – 1:00 pm **CE Session** – “Making Implants Practical and Profitable”
- 12:00 pm – 1:30 pm Alliance Lunch
- 2:00 pm – 4:00 pm MDPAC Committee meeting
- 3:00 pm – 5:00 pm Family Fun Time on the Beach with Sand Castle Contest

Saturday, June 5, 2010

- 7:00 am – 5:00 pm MDA Registration Desk Open
- 7:00 am - 8:30 am Past Presidents Breakfast Meeting
- 8:30 am – 12:00 pm General Business Session of the Mississippi Dental Association
- 12:00 pm – 1:00 pm UMC SOD Alumni & Friends Lunch
- 1:00 pm – 5:00 pm **CE Session** – “Embezzlement Program”
- 5:00 pm – 6:00 pm UMC Alumni Hospitality Suite
- 7:00 pm – 10:00 pm Annual Banquet (PFA, ACD, IC) – Marlin Grill

Sunday, June 6, 2010

- 7:00 am – 1:00 pm MDA Registration Desk Open
- 7:00 am – 8:00 am Specialty Group Breakfast/Orthodontic Assn Breakfast
- 7:00 am – 8:00 am Special Recognition Breakfast for our DDS Volunteers
- 8:00 am – 12:00 pm **CE Session** – “Care of Special Needs Patients”

MDA 135th Annual Session • June 3-6, 2010

BAYTOWNE CONFERENCE CENTER

The Baytowne Conference Center is located between Grand Sandestin and Baytowne Village. Pre-registration with the MDA is encouraged to secure lower registration fees and to eliminate long wait lines at on-site registration. It is important to note that the Sandestin Resort will not honor MDA group rates when booking room reservations if you have not pre-registered for the MDA Annual Session.

Registration admission packets will be available for pick up on-site at the MDA Information Booth located in the Magnolia Foyer. **NEW- CE programs begin at 1:30pm on Thursday afternoon – June 3rd. Everyone is encouraged to check-in for on-site packets starting at 12:00 Noon.** Name badges will be included in registration packets and will be required for admittance to all events. CE records forms will be included in your on-site program books.

THURSDAY, JUNE 3RD

Quick and Easy OSHA: Training Doesn't Have to Hurt!

Laney Kay, JD

Lecture (D, H, A, S, O) • 1:30 – 5:00 pm

Credits – 3.5 hours

Laney Kay, JD, of *Entertaining Training, LLC*, is a nationally known speaker and writer on technical and regulatory topics. Her expertise is in taking very complex, and/or incredibly boring, topics and making them both fun and informative. She has taught courses at multiple Hinman and ADA meetings, the TBSE, the Yankee Dental Congress, the Chicago Midwinter Meeting, the Pacific NW Dental Conference, the Texas Meeting, the SW Dental Conference, plus other national, state and district meetings, study clubs and in individual offices all over the country.

Let's face it...most OSHA training courses are anything but fun. Join us for a class that will change your mind forever. It's fun, it's fast, it's informative, and it satisfies your annual OSHA requirements. We'll also cover the newest infection control guidelines, new disease information, HIPAA highlights, and other relevant regulations.

The participant will be able to:

- Recognize that the dental office is governed by many different government regulations.
- Understand various regulations and learn how to incorporate them painlessly into their own offices.
- Understand the importance of standard precautions and the use of PPE in the dental office.
- Recognize the importance of the CDC's infection control guidelines and training for the dental health care worker.
- Identify strategies that can prevent occupational exposures to blood and body fluids, ALL without being put to sleep!

MDA Welcome Reception • 5:30 – 8:00 pm

All MDA members, spouses and invited guests make plans now to join us for this special welcome time to meet and greet friends old and new on-site at the Baytowne Conference Center. This event is always a hit and is compliments of the MDA along with our Exhibit Sponsors. There will be no charge for appetizer foods, however a cash bar will be available and reservations are required. (Please note the number that will attend on your reservation form.) Our welcome reception will also provide valuable opportunities for you to interact with our exhibit sponsor representatives.

FRIDAY, JUNE 4TH

Making Implants Practical and Profitable

Sam Strong, DDS - *Co-Sponsored by Nobel BioCare*

Lecture (D, H, A, S, O) • 8:00 am – 1:00 pm

Credits – 5 hours

This lecture features critical areas of treatment planning for the restorative dentist in conjunction with the surgical dentist and laboratory technician. A specific protocol for case management will reveal methods for proper pre-surgical planning to reduce or eliminate prosthetic complications. This protocol is also a key element in achieving increased case acceptance.

Stent fabrication techniques, step by step procedures for fixed and removable prosthetics over implants, combination implant and esthetic cases, and a rational method for fee determination will be featured in this lecture.

The Nobel Biocare Select implant will be featured as well as the Active Implant will also be introduced with the program. Advanced and simple cases will be illustrated and various types of attachments for overdentures will also be discussed.

MDA Political Action Committee Meeting • 2:00-4:00 pm

Family Fun time on the Beach • 3:00-5:00 pm

Join us for a fun time of sun, sand, water and cold ice cream treats for all ages. We will host a sand castle demonstration by local sand sculpting artist Mark Flynn. Mr. Flynn will demonstrate various sand carving techniques and he will have a wide variety of photographs and books on sand castles for viewing.

Following Mr. Flynn demonstration we will hold our own sand castle building contest. Sand buckets, shovels, and other hands tools will be provided. Contest will be limited to ten (10) teams with special recognition awarded to the winning team. Sign up for teams will be conducted on-site in Destin.

SATURDAY, JUNE 5TH

MDA Past President's Breakfast • 7:00-8:30am

Fee TBA

Don't miss this great opportunity to renew friendships with fellow former leaders of the MDA. Dr. Clarke Stewart, current MDA President, will be inducted at this meeting. Members will receive registration information from the MDA office prior to the meeting. All past presidents are encouraged to attend; those that are unable to attend are asked to send an update to the Club Secretary Bob Rives prior to the annual session.

GENERAL BUSINESS SESSION

8:30 am – 12:00 pm

Credits – 3 hours

Our MDA General Business Session is scheduled at the Baytowne Conference Center. This annual meeting provides you with a great opportunity to participate in the business of your state association.

MDA Speaker, Dr. Barbara Mauldin will facilitate and MDA President, Dr. Clarke Stewart will deliver an overview of events that have taken place during the 2009-2010 year.

MDA ANNUAL SESSION

Annual awards and special recognitions earned in 2009-2010 will be presented and elections for 2010-2011 MDA Officers will be conducted. MDA President-Elect, Dr. Mark Donald will be installed as president.

This year we will be electing a first time position for the "Elected" Alternate Delegate, plus our Second Vice President, Speaker, and two (2) Delegate positions (Dr. James Russell Dumas' term will conclude, and a replacement to complete Dr. Don Seago's term which ends in June 2011).

Embezzlement - What are You Doing to Prevent Decay Within Your Practice?

Mr. J. Raleigh Cutrer, CPA/PFS/ABV and
Mr. Kenneth L. Guthrie, CPA

Lecture (D only) • 1:00 pm – 5:00 pm
Credits – 4 hours

Today statistics show that one out of every six dentists will be or have been a victim of embezzlement in the Dental Office. Join us for this eye-opening experience regarding the possibility of it happening in your dental practice. You will come away with more confidence in controlling the internal control operations, understanding the auditing process, dealing with and establishing overall risk reduction policies within your dental practice.

Participants who attend this course will learn:

Preventive measures for embezzlement

- Establishing good internal controls
- Monitoring your internal controls
- Knowing your employees

Checkups to detect embezzlement early

- Having external audits
- Performing internal audits

Tax planning tips for your practice checkup

- Business entity selection
- Retirement plan choices
- Tax strategies and recent tax law changes affecting your dental practice

SUNDAY, JUNE 6TH

Care of Special Needs Patients

Tracy Dellinger, DMD

Lecture (D, H, A, S, O) • 8:00 am – 12:00 pm
Credits – 4 hours

People of all ages may have special conditions such as stroke, spinal cord injury, multiple sclerosis, mental retardation, Downs syndrome, genetic disorders, Alzheimer's disease or other chronic medical/physical/mental conditions. Each of these people has the same basic dental needs we all do: a balanced diet, at-home dental care, and examinations and/or interventions from dental health professionals.

The ADA Council on Access, Prevention and Interprofessional Relations (CAPIR) suggests that patients ask his/her dentist if he or she has training, experience and an interest in treating patients with specific Special Needs conditions. The goal of presenting this informative course is to help the dental professional better define your role with confidence in handling those patients who enter your office that require special needs care.

The participants who attend will learn about:

Special Care Dentistry

- Define what may be Special Care Dentistry
- Identify legalities of treating and referrals of special care patients
- Discuss the American with Disabilities Act (ADA) and its affect on dental practice and offices
- Present options for supplies/equipment that may aid in dental care delivery for Special Needs dentistry.

The Medically Compromised Dental Patient

- Present the American Heart Association's and American Association of Orthopedic Surgeons recommendations for prophylaxis antibiotics.
- Discuss dental care for the cardiovascular patient
- Treatment planning and delivery of dental care for the pre- and post-organ transplant patient
- Discuss dental care for the diabetic
- Discuss the considerations regarding dental care for oncology patients

Geriatric Dentistry

- Discuss the changing demographics of the American population
- Present common chronic conditions affecting older Americans
- Discuss polypharmacy and complementary medicines relationship with dental care delivery
- Present issues of patient consent, advanced directives and quality-of-life

Lecture (D, H, A, S, O) WHO SHOULD ATTEND

D=Dentists; H=Dental Hygienists; A=Dental Assistants; S=Dental Specialists; O=Dental Office Staff.

OTHER ALUMNI AND PROFESSIONAL EVENTS

UMMC SOD Alumni and Friends Lunch

Saturday, June 5 • 12:00 pm – 1:00 pm
Fee applies

All University of MS School of Dentistry Alumni, faculty and friends are invited to participate in this special luncheon. Additional information will be mailed from the UMC School of Dentistry Alumni office. This annual event provides a good time for all those who attend.

Contact: Ginger Roby Daniels 601-984-1115 or 800-844-5800

Annual Banquet PFA, ACD, IC – Ocean Club at Marlin Grill

Saturday, June 5 • 7:00 pm – 10:00 pm
Fee applies

The Marlin Grill in Destin Resort Village will be the setting for this special event. Members of Pierre Fauchard Academy, American College of Dentists and International College are invited to attend. Information will be mailed in April to all members.

Contacts: Dr. Peter Howell – 601-366-1242 or Dr. Melinda Lucas – 601-264-0537

MDPAC SPONSORING A DRAW DOWN

And the winner is.....YOU! MDPAC Draw Down tickets will be for sale at the 2010 district meetings. Support a good cause and test your luck at the same time – see a MDPAC representative or the MDA office staff to purchase your ticket. The truth is that everyone wins when our MDPAC fundraising is successful!

A grand prize is \$3,000 and a second place prize of \$2,000 will be awarded. A limited number of 100 tickets will be sold at a price of \$100 each. The drawing for the cash prizes will occur on June 5th at our MDA Annual Session in Destin. You do not have to be present to win, but we certainly hope everyone will plan to attend!

Contact: Dr. Craig Martin 601-656-3366 or Tasha Jones 601-982-0442

2010 REGISTRATION

Use one registration form per attendee or register online at www.ms dental.org. (Make copies as needed.)

Dr. / Mr. / Ms. (circle one)

First Name: _____ MI _____

Last Name: _____

Title (please check one): Dentist Hygienist Assistant Office Staff

I work with the Dental Office of: _____

Badge Name: _____ Spouse Name (for badge): _____

Name Badge Request for family members/guest:

Name: _____ Name: _____

Name: _____ Name: _____

Additional Badges for family members/guest at \$10.00 per person.

Name: _____ Name: _____

Name: _____ Name: _____

Office Address: _____

City: _____ State: _____ Zip: _____

Office Phone: (_____) _____ Fax: (_____) _____

E-mail Address: _____

Registration Category/Fees

Select One

Category	Fee prior to May 1, 2010	After May 1 & On-Site	Price
<input type="checkbox"/> MDA Member	\$250.00	\$300.00	_____
<input type="checkbox"/> Out of State ADA Member ADA # _____	\$350.00	\$400.00	_____
<input type="checkbox"/> Non-Member Dentist	\$550.00	\$625.00	_____
<input type="checkbox"/> Graduated 2008, 2009, 2010 holding valid MS Dental Licence	\$75.00	\$125.00	_____
<input type="checkbox"/> Hygienist, Assistant or Office Staff	\$75.00	\$125.00	_____
<input type="checkbox"/> MDA Associate Member	\$60.00	\$110.00	_____
<input type="checkbox"/> MS Dental Student – holding valid Student ID	\$50.00	\$100.00	_____
<input type="checkbox"/> MS Retired Life Member	No Fee		
<input type="checkbox"/> Spouse	No Fee (if not an office staff member)		

(CONTINUED ON BACK)

MDA Welcome Reception Event

Thursday, June 3, 2010 • 5:30 - 8:00 pm

Number attending this event _____

Advanced registration required through the MDA Office for the **MDA Welcome Reception Event**. Be sure to indicate the number of all family members that will attend.

SPONSORS FOR OUR EVENT

Our 2010 sponsors will be joining us in Baytowne Conference Center foyer this year. Thursday evening will offer a special time of meeting and greeting with many of our sponsors, you will not want to miss this welcome event. Other opportunities for you to connect with sponsors will be available throughout our annual session.



CANCELLATION

Please advise the MDA office by written notice (fax or email) if you need to cancel your registration. A refund less a \$50.00 administration fee will be made for cancellations received prior to May 1, 2010. No refund will be issued for no-shows or cancellations after May 1, 2010.

PAYMENT

Sub-total "Registration Category Fee" _____

Sub-total for additional badges @ \$10.00 each _____

Total enclosed: _____

Make checks payable to the Mississippi Dental Association, and send with completed registration form to:

Mississippi Dental Association
2630 Ridgewood
Road, Suite C
Jackson, MS 39216

Fill out the information below for use of Credit Card

Visa MasterCard American Express

Card No. _____ Exp. Date _____

Total Amount to be charged \$ _____

Signature: _____ Date: _____

ACCOMMODATIONS AT SANDESTIN RESORT

A deposit of one night's room rate is required to secure rooms. Deposit is refundable in the event of individual cancellation provided notice is received by Sandestin Resort 14 days prior to scheduled arrival date.

Rates are listed per room, per night. All rates are subject to local sales tax which is currently 13%. Any other type accommodations besides what is list in our MDA room block will vary in cost depending on location and occupancy.

Important: Reservation for MDA group rates will not be guaranteed by Sandestin Resort unless you are registered for the 2010 MDA Annual Session.

Room accommodations may be on-line at www.sandestin.com. Or by completing and faxing a copy of the 2010 Housing Request form found on line at www.ms dental.org, under the Annual Session menu tab. Cut-off date for room reservations is May 1, 2010, after which rooms will be sold on a space available basis. Our MDA Group Code for 2010 is: **2252Q0**

1. GRAND SANDESTIN

The Grand Sandestin is situated on the Choctawhatchee Bay and features a two-story veranda, landscaped gardens, and water fountains. All suites are fully furnished with a kitchenette (studio) or and full kitchen, dining and living areas. \$209 - 419

Bahia, a boutique-style condominium located next to Lasata and opposite the Grand Sandestin, features one, two and three bedroom accommodations with expansive views of the Village and the bay. \$209 - 419

Elation, a contemporary style condominium located next to Bahia featuring hotel, one and two bedroom accommodations with king beds throughout. \$209 - 419

Lasata welcomes guest with graceful plantation style architecture and the easy elegance of its fully furnished rooms. Hotel room, one, two or three bedroom condominium. \$209 - 419

2. THE VILLAGE

Market Street Inn overlooks the Village and the Garden Terrace. These one, two or three bedroom condominiums are spacious and fully furnished. They feature a kitchenette or a full kitchen, dining and living areas. \$249 - \$409

Observation Point's elegant hotel, one, two or three bedroom units form the gateway to the Village. All accommodations are fully furnished with a kitchenette or a full kitchen, dining and living areas. \$249 - \$409

Pilot House one, two or three bedroom Village condominiums are fully furnished with a kitchenette or a full kitchen, dining and living areas. Balconies and patios overlook the resort or the Garden Terrace. \$249 - \$409

3. DOCKSIDE

Laurel Grove's single family homes and surrounded by lakes providing beautiful lakes views. These cozy homes welcome you with open porches and are fully furnished with kitchen, dining, living areas and laundry rooms. \$289 - \$359

Magnolia Bay on the fringe of Baytowne Golf Club fairways, a short walk from The Village of Baytowne Wharf. These three bedroom townhouses offer fine finishing touches including fully furnished kitchen, dining and living areas. \$289 - \$359

Turnberry Villas overlook lakes and fairways of the Baytowne Golf Club. These are spacious three bedroom villas ideally located within a short stroll to The Village of Baytowne Wharf. These three bedroom townhomes offer fine finishing touches including fully furnished kitchen, dining and living areas. \$289 - \$359

4. BEACHSIDE

Beachside I and II high rises that offer spacious studio, one and two bedroom accommodations with magnificent Gulf views. Guest rooms are fully furnished with kitchen, dining and living areas. \$309 - \$509

Westwinds features one and two bedroom condos in a highrise setting amid he Gulf's snow white dunes with spectacular balcony views. All guest rooms are fully furnished with kitchen, dining, living areas and laundry rooms. \$389 - \$509

5. BEACHWALK

Beachwalk Villas are truly a home away from home. These condominium-style villas feature private drives, patios overlooking a large natural lake and fully furnished kitchens, dining and living areas. \$289 - \$359

GENERAL INFORMATION

The MDA reserves the right to cancel or make adjustments to all planned events as deemed necessary by the MDA Annual Session Committee due to enrollment, weather or other unforeseen conflicts.

Continuing Education courses offered are provided at no additional cost to registered annual session participants.

Courses provided are approved for continuing education credit through the Mississippi Dental Association.

The number of hours approved per course is noted on the schedule.

You must attend the *entire* program to receive the CE credit.

Attendance verification form is provided in on-site Annual Session booklet.

CE verification forms cannot be duplicated and it will be your responsibility to keep up with your original CE record form.

CHILDCARE SERVICES

If anyone needs babysitting, Sandestin Resort recommends "Kids Only" (Phone: 850-650-8652). They are Licensed, Bonded and Insured. They are open from 9:00 am - 9:00 pm. Keep in mind they are not a part of Sandestin Resort.

Sandestin Resort also has Kids Zone that provides programs daily and in the evening. Programs can be found on line at www.sandestin.com.

ACCOMMODATIONS

Sandestin Golf and Beach Resort. The MDA has reserved a block of accommodations at this time, cutoff date to receive our MDA group rates is May 1, 2010.

The Sandestin Resort offers many accommodation choices available in our MDA block; the following applies to all:

- There are no adjoining rooms.
- There are no restaurants in the hotel (there are many eating establishments in the Village) or you may bring your own food supplies.
- All rooms have microwaves, refrigerators (small to large). 1, 2 & 3 bedroom units have full kitchens.
- All have a living area except where noted.
- All rooms are non-smoking.
- All sofas are sleepers; there are no rollaway beds or cots.

- The MDA recommends no more than 2 people per bedroom.
- There is a separate bath for each bedroom.
- Rates are as noted with each room. There are no additional charges per additional person.
- There are TRAM stops for pick-up approximately every 15-20 minutes or you can call them (Dial *2) for transportation at the resort.
- Your room key allows you access to TRAM service/complimentary use of bicycles, fitness center, 1 hour of boogie board, kayak, canoe, and 1 hour of tennis court time daily (based on availability)
- The Baytowne Conference Center is located between Grand Sandestin and Village Housing.
- You may view the housing by visiting www.sandestin.com. However, the MDA does not have a room block for all housing types or locations. Please see the map provided on the MDA website.

Requests will be honored based upon availability at check-in. We encourage you to make your reservations early. All rates are subject to local sales tax which is currently 13%.

Check-In time is 4:00 PM.

Check-Out time is 11:00 AM

Housing accommodations may be secured on-line at www.sandestin.com. Our MDA Group Code for 2009 is: **2252Q0**

**SOUTHERN
EXPOSURE**



MDA MISSION STATEMENT

The mission of the MDA is to encourage the improvement of the oral health of the public; to enhance members' ability to provide care to the public through education, training and service; and to promote the science of dentistry.