## SCHEDULE

**Wednesday, May 31**

- **1:00 pm** Board of Trustees meeting

**Thursday, June 1**

- **6:30 am – 4:30 pm** MDA Registration Desk Open
- **7:30 am – 4:30 pm** Exhibitors
- **8:00 am – 8:30 am** Coffee with Dave; Speaker: Dr. David Felton
- **8:30 am – 12:00 pm** CE SESSION: Predictably Successful Implant Overdentures
  Speaker: Dr. David Cagna
  Co-sponsored by Nobel Biocare
- **9:00 am – 12:00 pm** Lunch Break with Exhibitors

**Friday, June 2**

- **7:00 am – 4:30 pm** MDA Registration Desk Open
- **8:00 am – 12:00 pm** CE SESSION: Management Principles
  Speaker: Dr. Paul Bass
  CE SESSION: Restorative Endodontics. A Modern Standard of Care for Long-Term Success
  Speaker: Dr. Lynne Brock
  Co-sponsored by Real World Endo, BrasselerUSA and J. Morita USA
- **12:00 pm – 1:30 pm** Lunch Break with Exhibitors
- **1:30 pm – 4:30 pm** Mississippi Association of Women Dentists’ Lunch

**Saturday, June 3**

- **7:00 am – 1:30 pm** MDA Registration Desk Open
- **7:00 am – 8:00 am** Past Presidents Breakfast Meetings
- **8:00 am – 8:30 am** Opening Remarks – Dr. Paul Bass
- **8:30 am – 12:00 pm** 142nd General Business Session of the Mississippi Dental Association
  CE SESSION: A Biomechanical Explanation for Restorative Endodontics, A Modern Standard of Care for Long-Term Success
  Speaker: Dr. Lynne Brock
  Co-sponsored by Real World Endo, BrasselerUSA and J. Morita USA
- **1:30 pm – 4:30 pm** Fauchard Academy, American College of Dentists, International College of Dentists Annual Dinner

**Sunday, June 4**

- **6:00 am – 7:00 am** Morning run on the beach
- **7:00 am – 11:00 am** MDA Registration Desk Open
- **7:30 am – 8:00 am** Devotional led by Dr. Mark Williams
- **8:00 am – 10:30 am** CE SESSION: Optimizing Your Practice: Understanding Dental benefits, the CDT Code and More

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### Predictably Successful Implant Overdentures

Healthcare management of our growing older adult subpopulation is becoming a pressing issue. Approximately 10% of this population is edentulous. Prosthodontic care of these edentulous patients requires fundamental understanding of existing oral-facial conditions and treatment planning based on thorough appreciation of a wide variety of restorative options. This presentation aims to review demographics reflective of current and expected edentulous populations. Sequelae of tooth loss and edentulism are considered in relation to impact on therapeutic prognosis. Currently available treatments are discussed from historical perspectives and with regard to practical expectations for successful treatment outcomes. Prosthodontic options considered include conventional complete dentures, tooth-supported overdentures, implant-supported fixed complete dentures, and implant-supported overdentures.

Much emphasis is directed at current trends and “best treatment” estimates for edentulous patients, mainly involving the placement of a minimal number of dental implants to assist in the support, stability and retention of overdentures. Advantages and disadvantages of implant overdentures are discussed within the framework of available scientifically credible information. The importance of gathering accurate and complete pretreatment diagnostic information is emphasized to help providers avoid unforeseen pitfalls on the road to predictable dental implant therapy. Finally, a review of modern overdenture attachment systems and prosthetic materials will help to guide the audience through the maze of manufacturer claims and seemingly contradictory professional literature.

**OBJECTIVES:** Attendees will learn:

1. current and predicted population demographics related to edentulous patients;
2. the complicating sequelae of tooth loss and edentulism;
3. conventional edentulous treatment approaches, including complete dentures and tooth-supported overdentures;
4. the value of implant mediated prosthodontic therapy for edentulous patients, including overriding diagnostic and treatment concerns; and
5. implant-supported overdentures, their practical short-term value, and expected long-term potential for predictable management of complicated edentulous patients and conditions.

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### Peroxides for Oral BioFilm Management

Patients with periodontal disease often struggle between office visits, and it’s no wonder why; toothbrushes, rinses and floss fall short in pockets deeper than 3mm. Give your patients a more effective option with prescription tray delivery of a low concentration of hydrogen peroxide gel deep into periodontal pockets. Research shows that this delivery combined with SRP leads to more significant pocket depth and bleeding reductions than SRP alone. Attend this presentation to learn the science behind the delivery and its practical implementation.
June 1

Your Office is an Oral Wound Clinic

Treatment for periodontal disease should address the open wounds beneath the gingiva and their underlying infections. Medical treatment options can be incorporated into dental treatment plans, including oxygen under pressure and locally delivered antimicrobials. Debridement remains necessary, but there are good reasons to supplement the physical removal of biofilms. This course reviews the biofilm cause of infection, latest research data on localized and systemic responses, and treatment plans that address both the biofilm cause and the effects of the disease. Come with questions, leave with answers that help your patients.

After completing this course you will understand:
• how periodontal pathogens can affect systemic inflammatory responses.
• how best to address the pathogen cause of periodontal disease.
• how to talk with your patients about this.

June 2

Management Principles

This presentation will cover all the specific management principles needed for each participant to take control and move dramatically toward the fulfillment of his/her vision.

Outline: The four cornerstones of teamwork.

A specific game plan for reaching financial freedom for every member of the team.

How to establish a rock-solid layer of middle management, thus allowing the doctor to actually be able to spend his time practicing dentistry.

Details on specific business systems that will insure the ongoing growth and success of the practice.

Real World Endo® presents Restorative Endodontics, a modern standard of care for long-term success Full-Day Presentation (Lecture and Hands-On Session)

Restorative Endodontics (RE) is based on minimally invasive root canal preparations and bioceramic bonded obturation that enhance the long term biomechanical success of the endodontically treated tooth. It (RE) is based on a biologic approach that emphasizes debridement and disinfection rather than shaping for obturation. This Real World Endo presentation is highly practical and will describe (in detail) numerous facets of clinical endodontics, utilizing a "Case Based Learning Approach." A premolar and molar clinical case will be discussed in detail that will demonstrate both the Basic and Advanced instrumentation and Obturation Technique, as well some technique variations to handle more challenging cases. The principal scientific concepts for successful endodontics will be presented as well as new technology and techniques that emphasize responsible shaping and HA (hydroxyapatite) bonding inside the root canal.

A new instrumentation and obturation system (ESX®) will be introduced that incorporates the above concepts. All participants will have the opportunity to validate these concepts during the hands-on session. Real World Endo remains dedicated to the preservation of the natural dentition through smarter more thoughtful endodontics. This presentation is a must see for those practitioners committed to clinical efficiency without sacrificing quality care for their patients.

During this lecture/hands-on participants will:
1. Appreciate the scientific concepts for success by incorporating a few new simple steps during clinical care.
2. Understand the importance of proper straight-line access and the factors necessary to accomplishing the task.
3. Recognize the many applications for fiber-optic ultrasonics in endodontics.
4. Understand how to properly use the ESX® NiTi rotary file and instrumentation system.
5. Recognize the correct way to use an ultrasonic in the pursuit of hidden canals.
6. Completely understand the term, "Hydraulic Condensation" and its application during obturation.
7. Gain insight into the use of the new bioceramic materials in both surgical and nonsurgical endodontic care.
8. Become familiar with a novel and very efficient (drilless) post preparation technique.
9. All attendees will understand that endodontics and restorative dentistry are not separate entities. Rather they are part of a larger continuum: The Endo-Restorative Continuum.

Please bring a file sample from your current rotary system to compare to ESX (a size 35 is ideal). In addition, any accessed, extracted teeth you may want to work on.

June 3

A Biomechanical Explanation for Sensitive Teeth-FDH

The Frictional Dental Sensitivity concept was recently presented to the dental profession by Dr. Nick Yiannios, a private practitioner, author, lecturer, and founder of the Center for Neural Occlusion (CNO). Certain types of digitally measured occlusal and orthopedic events are positively correlated with a heightened sensitivity to cold, in so much that a digitally guided reduction of aberrant occlusal excursive interferences has been found to statistically decrease the patients’ sensitivity to cold the vast majority of the time. Dr. Yiannios’ research and practical clinical implementation of his Neural Occlusion protocols suggests that there are neurological explanations that involve not only trigeminal inputs, but autonomic sympathetic inputs arising from periodontal and intrapulpal nerve fibers as well. The practical applications of this lecture are enormous, empowering the practitioner with knowledge to more definitively control untoward and confounding restorative and TMD pains. Dr. Yiannios routinely uses T-Scan digital occlusal analysis slaved to EMG to accomplish precise and digitally directed occlusal outcomes after using MRI and CBCT imaging to understand how the patients bilateral orthopedic TMJ condition influences their occlusions.

Dr. Nick Yiannios

Dr. Duane C. Keller

Dr. Paul Bass

Dr. Lynne Brock
**June 3**

MDA Past President’s Breakfast

7:00 am – 8:00 am (by invitation only) | Fee: TBA

This will be a special time of recognition as Dr. Mark Williams is inducted into the Past Presidents Fellowship Club. Members will receive registration information from the MDA office prior to the meeting. All members are encouraged to attend; those that are unable to attend are asked to send an update to the Club Secretary Dr. Roddy Scarbrough prior to the annual session. MDA Past President’s you don’t want to miss this great opportunity to renew friendships and thank Dr. Williams for his service.

**June 4**

Understanding Dental Benefits, The CDT Code and More

This course will provide an overview of the CDT code maintenance process and a discussion of new procedure code concepts.

After this course, you will be able to:

- Understand the annual CDT code maintenance process and milestone dates
- Determine when a CDT code change is in your best interest
- Appreciate the importance of change request submissions by dentists in practice

**Friday, June 2**

Mississippi Association of Women Dentists Lunch

12:00-1:30 pm | Fee applies

All members and interested dentists are encouraged to attend. For details and information about the lunch and business meeting of the MAWD.

Contact Dr. Laura Asbill @ (601) 832-7562

Annual Banquet for Pierre Fauchard Academy, American College of Dentists and International College of Dentists

6:30-10:00pm | Fee applies

Members of the Pierre Fauchard Academy, American College of Dentists and International College of Dentists are invited to attend. Information will be mailed in April to all members.

Contacts: Dr. Peter Boswell - 601-366-1242 or Dr. Melinda Lucas - 601-264-0537

**Saturday, June 4**

It’s 5 O’clock Somewhere

7:00-10:00pm | Fee applies

You do not want to miss this casual evening of food, fun and fellowship. In true Jimmy Buffett fashion, we are going to celebrate Dr. Mark William’s year as president with delicious food and drink, beach tunes, karaoke and dancing. Come learn a new line dance and compete for prizes. Parrothead attire welcome!

$50.00 Adults | $25.00 Kids (12 and under)

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**2017 Mississippi’s Dental Meeting Registration Form**

2017 Registration can be completed online at [www.msdental.org](http://www.msdental.org).
General Info

Registration Information
Pre-registration with the MDA is encouraged to secure lower registration fees and to eliminate long wait times at on-site registration. It is important to note that Perdido Beach Resort will not honor MDA group rates when booking room reservations if you have not pre-registered for our 2017 Mississippi’s Dental Meeting.

Registration admission packets will be available for pick up on-site at the MDA Information Booth located in the meeting foyer. CE programs begin at 8:00am on Thursday morning – June 1st. Everyone is encouraged to check-in for on-site packets starting at 6:30am. Name badges will be included in registration packets and will be required for admittance to all events. CE record forms will be included in your on-site program books.

MDA Policy
The MDA reserves the right to cancel or make adjustment to all planned events as deemed necessary by the Mississippi’s Dental Meeting Committee due to enrollment, weather or other unforeseen conflicts.

Continuing Education courses offered are provided at no additional cost to registered Mississippi’s Dental Meeting participants. Courses provided are approved for continuing education credit through the Mississippi Dental Association. The number of hours approved per course is noted on the schedule. You must attend the entire program to receive the validated CE credit. An attendance verification form is provided in the on-site Mississippi’s Dental Meeting booklet. CE verification forms cannot be duplicated and it will be the attendee’s responsibility to maintain the original CE record form.

Annual Session Accommodations
Perdido Beach Resort, Orange Beach, AL. The MDA has reserved a block of standard room accommodations at a rate of $249.00 per night plus tax. The cutoff date for the MDA group rate is May 1, 2017. Our group rate will no longer be available after the cutoff date and prevailing hotel rates will apply to reservations booked after that date. A maximum of five guest are allowed per double queen guest room.

Note that individual cancellations must be made a full (5) five days before your scheduled arrival; otherwise one night’s room and tax will be charged to your credit card.

Early departure fees will also be assessed at 50% of one night’s room and tax for any adjustments made to your scheduled departure reservation date.

Please note that due to limited parking at Perdido Beach Resort attendees who do not stay on-site will be required to park across the street in the public parking area.

The Perdido Beach Resort offers the following rates on upgraded accommodations for MDA attendees:

- **Pool View** $269.00
- **Gulf Front View** $285.00
- **Courtyard Suite** $309.00
- **One-Bedroom Executive Suite w/Parlor** $415.00 (consist of 2 rooms)
- **Two-Bedroom Executive Suite w/Parlor** $715.00 (consist of 3 rooms)

We encourage you to make your reservations early. All rates are subject to local sales tax which is currently 11%.

Check-In time is 4:00PM. Check-Out time is 12:00PM

Perdido Beach Resort accommodations may be booked by calling 800-634-8001 or online at http://www.perdidobeachresort.com/mississippi-dental-association

Our MDA Booking ID Code for 2017 is: 12142

ARE YOU COVERED?

Dentists are always encouraging patients to perform daily tasks of brushing and flossing to take care of their teeth and prevent cavities. But when it comes to taking proactive steps to prevent losses for your practice, like an annual policy review, many are as non-compliant as their patients. The information in this column is provided to help you protect yourself, your family and your practice by making sure “you are covered.”

Cyber criminals are targeting dentists more and more frequently and a dental practice is an ideal breach target. Dental operations have very rich databases and the information is often mobile – from room to room and from one location to another. Technology enhancements also present greater risk of unauthorized access or theft of confidential personal and financial information. Burglaries that used to be limited to theft of controlled substances or precious metals now often include theft of PHI (Protected Health Information).

Common Causes of Data Breach
- Office burglary
- Laptop/IPad/mobile device lost or stolen
- Inappropriate disposal of paper documents
- Mailing errors
- Social media such as Facebook/Twitter
- Vendors
- Employees/former employees
- Cyber attacks

*It’s widely accepted that being “breach proof” is impossible—even Google and the IRS have taken hits!*

A breach can be devastating to your practice & a huge financial drain! Tangible costs include forensic investigating, legal fees, mailing notifications, and credit monitoring and identity restoration. As a health care provider, you are subject to the requirements stipulated in The Health Information Technology for Economic and Clinical Health Act (HITECH). If reporting requirements are not met in a timely fashion, substantial fines may be imposed by the federal government. There may also be reduced revenue due to the loss of patient and community goodwill/trust and the loss of time that is usually devoted to patient care.

Every Dental Office Needs Cyber Liability Protection

View the Fortress Insurance Company’s cyber liability webinar at dksdds.com for valuable information on cyber liability. Take all practical steps to minimize risk and ensure you have a proper response plan in the event of a violation. Then consider a cyber liability policy such as the MDA’s Cyber Protector Plan. This policy is tailor-made to meet the needs of a dental practice by including:

- HIPAA/HITECH Security/Privacy Rule Compliance
- Data Breach Protection & Response
- Procedures to Lower Risk Training Modules
- Expert On-Line Support
- Compliance Materials
- Monthly Newsletters & Alerts

Contact your Brown & Brown Association Services Professionals for a quote at 1-888-503-5547.

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