PASSPORT to Professional Success in Perdido...filled with Family, Friends and Fun

Mississippi’s Dental Meeting
141st Session
June 1-5, 2016
Perdido Beach Resort • Orange Beach, AL
## 141ST MEETING SCHEDULE

### Wednesday – June 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 pm</td>
<td>Board of Trustees Meeting</td>
</tr>
</tbody>
</table>

### Thursday – June 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 am – 4:30 pm</td>
<td>MDA Registration Desk Open</td>
</tr>
<tr>
<td>7:30 am – 4:30 pm</td>
<td>Exhibitors</td>
</tr>
<tr>
<td>8:00 – 9:00 am</td>
<td>Opening Session – Humor: More than a Laughing Matter</td>
</tr>
<tr>
<td>Guest Speaker: Mrs. Jeanne Robertson</td>
<td></td>
</tr>
<tr>
<td>9:00 am – 12:00 pm</td>
<td>CE Session – Preventing Infection: Current Guidelines for Antibiotic Prophylaxis</td>
</tr>
<tr>
<td>Speaker: Dr. Pamela Sims</td>
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</tr>
<tr>
<td>12:00 – 1:30 pm</td>
<td>Lunch Break with Exhibitors and Working Lunch for MDA Council Groups</td>
</tr>
<tr>
<td>1:30 – 4:30 pm</td>
<td>CE Session - Dentistry’s Changing…..Are You?</td>
</tr>
<tr>
<td>Speaker: Ms. Linda Miles</td>
<td></td>
</tr>
<tr>
<td>5:00 – 8:00 pm</td>
<td>Welcome Reception (Co-sponsored by UMMC Alumni)</td>
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### Friday – June 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00 am – 4:30 pm</td>
<td>MDA Registration Desk Open</td>
</tr>
<tr>
<td>7:30 am – 4:30 pm</td>
<td>Exhibitors</td>
</tr>
<tr>
<td>8:00 am – 12:00 pm</td>
<td>CE Session - Hiring &amp; Retaining a Dynamic, Accountable Team</td>
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<tr>
<td>Speaker: Ms. Linda Miles</td>
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</tr>
<tr>
<td>12:00 – 1:30 pm</td>
<td>Lunch Break (Box lunch included)</td>
</tr>
<tr>
<td>12:00 – 1:30 pm</td>
<td>Mississippi Association of Women Dentists - Lunch</td>
</tr>
<tr>
<td>1:30 – 4:30 pm</td>
<td>CE Session - Blood, Spit &amp; Fears: A Painless OSHA Update</td>
</tr>
<tr>
<td>Speaker: Ms. Laney Kay</td>
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</tr>
<tr>
<td>7:00 – 10:00 pm</td>
<td>Pierre Fauchard Academy, American College of Dentists,</td>
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<tr>
<td>International College of Dentists - Annual Dinner (By Invitation)</td>
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### Saturday – June 4

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00 am – 1:30 pm</td>
<td>MDA Registration Desk Open</td>
</tr>
<tr>
<td>7:00 – 8:00 am</td>
<td>Past President’s Breakfast Meeting</td>
</tr>
<tr>
<td>8:00 am – 12:00 pm</td>
<td>141st General Business Session of the Mississippi Dental Association</td>
</tr>
<tr>
<td>7:00 - 10:00 pm</td>
<td>Doc Hollingsworth’s 70’s Boogie Bash</td>
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### Sunday - June 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00 – 11:00 am</td>
<td>MDA Registration Desk Open</td>
</tr>
<tr>
<td>8:00 – 10:30 am</td>
<td>Dental Workforce Forum</td>
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</tbody>
</table>
PASSPORT to Professional Success in Perdido

2016 MEETING GUEST SPEAKERS

Jeanne Robertson
In her positively hilarious style, our luncheon speaker 6’2” Jeanne Robertson, soars to new heights while discussing the differences between being funny and developing a sense of humor that will be an asset for the health care Professional. Heard daily on Sirius/XM Radio’s Family Comedy Channel, Jeanne is the recipient of every top honor in the speaking profession. You’ll laugh. You’ll learn. And you’ll see why audiences across the nation say, “The meeting ain’t over ’til the tall lady speaks.”

June 2, 2016

Pamela J. Sims, Pharm.D., Ph.D.
Pamela Sims, Professor of Pharmacokinetics in the Pharmaceutical, Social and Administrative Sciences Department at Samford University McWhorter School of Pharmacy (SUMSOP), earned her B.S. Pharmacy from the University of Florida, her Doctor of Pharmacy degree from Mercer University and her Ph.D. in Pharmaceutical Sciences from the University of Colorado at Boulder, CO.

Dr. Sims holds a faculty appointment in the University of Alabama at Birmingham School of Dentistry Department of Pediatrics. She provides courses in Pharmacology to the post-doctoral dental residents and a Part 2 Board Review in Pharmacology and lectures to dental students. In addition, Dr. Sims lectures nationally and internationally concerning topics on Dental Pharmacology.

June 2, 2016

Linda Miles
Linda Miles, CSP is the Founder of Linda Miles and Associates, an INC 500 dental management consulting company. She is also the Founder of the Speaking Consulting Network that has helped hundreds of other dental speakers and consultants start or enhance their own speaking/consulting businesses.

After selling her two companies in 2007 and 2010, she founded www.AskLindaMiles.com in 2011, a Tele-Consulting & Coaching Business which requires no travel.

In 2012, she co-founded Oral Cancer Cause, a 501 nonprofit that financially assists oral cancer patients during their diagnosis and medical treatment. After 50 plus years in dentistry, OCC practices will help Linda and her partner, Robin Morrison leave a legacy with many patients in their oral cancer recovery process....this is their proudest professional achievement.

Dentistry should be fun; exciting and rewarding....even with the changes facing dentistry now and in years to come....THE FUN and EXCITEMENT of DENTISTRY will not change for those who love dentistry, enjoy their patients and love working with their coworkers.

June 2 & 3, 2016

Laney Kay
Laney Kay, JD, MPH of Entertaining Training, LLC. is a nationally known speaker and writer on technical and regulatory topics and women’s issues. Her expertise is in taking very complex, and/or incredibly boring, topics and making them both fun and informative.

She is a featured consultant with the ADA’s CELL Seminar Series and has taught courses at multiple Hinman and ADA meetings, the TBSE, the Yankee Dental Congress, the Chicago Midwinter Meeting, the Pacific NW Dental Conference, the Texas Meeting, the SVV Dental Conference, plus other national, state and district meetings, study clubs and in individual offices all over the country.

June 3, 2016
Preventing Infection: Current Guidelines for Antibiotic Prophylaxis

Preventing infection for certain at-risk patients is an important responsibility of dentists and their staffs. Understanding the current guidelines associated with antibiotic prophylaxis is essential for the dentist to provide the best care for patients. This program will review the current antibiotic prophylactic guidelines including identifying at-risk patients; making appropriate antibiotic choices; anticipating common adverse drug effects and preventing important drug-drug interactions.

**Course Objectives**

- Identify and review the current guidelines regarding antibiotic prophylaxis.
- Based upon the guidelines, identify at-risk patients who require prophylaxis.
- Based upon the guidelines, identify dental procedures for which at-risk patients should receive antibiotic prophylaxis.
- Select the antibiotics, doses and routes of administration recommended for prophylaxis.
- Identify and select antibiotic choices for patients with antibiotic allergies.
- Identify and select antibiotic choices to reduce the risk of drug-drug interactions with existing patient medications.
- Identify and describe drug-related concerns associated with antibiotics.

June 2 – Dr. Pamela Sims

**Lecture (D, H, A, S)**

Credits – 3 hours

Hiring & Retaining a Dynamic, Accountable Team

It has always been important to have DYNAMIC, ACCOUNTABLE EMPLOYEES, but never more so than in slower economic times. When times are good, folks tend to get in their “comfort zone” thus allowing attention to detail to slide. Today, more than any other time in dentistry, it is important to focus on the small details that make BIG differences in the bottom line.

Leadership and empowerment go hand in hand...great leaders instill in others a willingness to be accountable, and to be the best they can be each day. Leadership is also closely connected to customer (patient) service. Marketing should be 1/3 external and 2/3 internal. Like employee retention, the importance of patient retention is at an all-time high.

There is a practice within each practice that I call the “sub-practice”. These are patients who have become inactive yet in their eyes, they are still your patient. Chart audits reveal that most practices see only 40-60% of their patients in active recall. The patients who are not seen regularly are the ones with the greatest dental needs.

Office stress is one of the greatest factors of staff turnover. This seminar will outline ways to minimize stress, better manage your time and reduce interruptions which are the greatest source of time management issues.

What would it be like to go to work each day with a team of enthusiastic, dependable team members who share the doctor’s philosophy and goals? Those who promote the practice, the
dentistry and their doctor(s) without hesitation and those who would not think of working anywhere else? Knowing it costs two times an employee’s annual salary in downtime, retraining time to lose a good employee; you won’t want to miss this course!

**COURSE OBJECTIVES**

1) Each practice will realize that even in slower economic times growth is a reality.
2) To improve leadership at all levels from doctor to most recent employee.
3) Will outline the three values of each team member to the practice.
4) Gives hope that there are brighter days ahead in our valued profession.
5) To bring the “sub-practice” to the surface and create a new awareness in the patients not being seen who typically have the greatest need for preventive, restorative and cosmetic dentistry.

**June 3 – Ms. Linda Miles**  
Lecture (D, H, A, S, O)  
Credits – 4 hours

**Blood, Spit & Fears: A Painless OSHA Update**

Let’s face it…most OSHA training courses are anything but fun. Join us for a class that will change your mind forever. It’s fast, it’s informative, it’s fun, and it satisfies your annual OSHA requirements. We’ll cover the newest infection control and HIPAA guidelines, new disease information, and other relevant regulations.

**COURSE OBJECTIVES**

- After attending this course, participants should be able to:
- Understand the importance of standard precautions and the use of PPE in the dental office.
- Recognize the importance of the CDC’s infection control guidelines and training for the dental health care worker.
- Recognize the role of regulatory and risk management issues in dentistry.
- Understand updated requirements for HIPAA regulations in the dental environment.
- Identify strategies that can prevent occupational exposures to blood and body fluids, ALL without being put to sleep.

**June 3 – Ms. Laney Kay**  
Lecture (D, H, A, S, O)  
Credits – 3 hours

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**Saturday, June 4th**

**MDA Past President’s Breakfast**

7:00 am – 8:00 am  
(by invitation only) Fee TBA

Dr. Robin Campassi will preside over this special time of celebration as Dr. Jimmy Hollingsworth, current MDA President, is inducted into the Past Presidents Fellowship. Members will receive registration information from the MDA office prior to the meeting. All members are encouraged to attend; those that are unable to attend are asked to send an update to the Club Secretary, Dr. Roddy Scarbrough, prior to the annual session. MDA Past Presidents, you don’t want to miss this great opportunity to renew friendships and have fun with Dr. Hollingsworth.

**141st General Business Session of the Mississippi Dental Association**

8:00 am – 12:00 pm

The MDA General Business Session is our annual meeting that provides our members with the opportunity to participate in the business of our state association.

MDA President, Dr. Jimmy Hollingsworth will recap his year as President by providing highlights of the events that have taken place during the 2015-2016 year.

MDA Speaker, Dr. Don Doty will facilitate the meeting and oversee the 2016-2017 MDA Officer elections.

This year we will be electing a First Vice President, Second Vice President, ADA Delegate (Dr. James Russell Dumas’ term will conclude), and Speaker (Dr. Don Doty’s term will conclude).

MDA President-elect, Dr. Mark Williams, will be installed as the 141st president of the Mississippi Dental Association.

ADA President-elect, Dr. Gary Roberts, is scheduled to address the General Assembly.

**Lecture (D)**  
Credits – 4 hours
Dental Workforce Town Hall Forum

Just like dental technology and dental products are constantly changing, so are the factors that impact the profession. Access to care, treatment reimbursement, government mandates, geographic challenges and more all impact the delivery of dental care. Across our nation, we have seen and heard about the activities of individuals and groups who are promoting significant changes within the dental workforce in response to the impact of these factors. For many years, these activities to promote dental workforce changes have been in other states or regions of the country. Now we know that Mississippi has become a target state for activities to promote dental workforce changes. Plan to attend and participate in this forum presentation and discussion to learn more about this issue and to share information.

This program is for dentists only. Also, the opportunity to attend the Dental Workforce Forum only is being extended to all Mississippi dentists. For a fee of $75, dentists can register by May 1st and participate in the forum program only and not register for the entire dental meeting. Rate increases to $100 for the forum program only after May 1st.

Participation (D)
Credits – 2.5 hours
$75.00 Forum Only
($100 if registered after May 1st)

Registration for the Forum Only does not allow registrant to attend any other sessions or events of the 2016 Mississippi’s Dental Meeting.

Exhibitors for Our 2016 Event

Our 2016 exhibitors will be joining us Thursday, June 2nd and Friday, June 3rd. Exhibits open mornings at 7:30 am with breakfast. We will have several opportunities and special events planned for you to connect with our exhibitors throughout our dental meeting. Note that different vendors may rotate in and out each day, so be sure to stop by and visit our exhibit area each day.

Optional Events

Friday, June 3

Mississippi Association of Women Dentists Lunch
12:00 – 1:30 pm
Fee applies

All members and interested dentists are encouraged to attend. For details and information about the lunch and business meeting of the MAWD please contact Dr. Jennifer Ray – 228-388-7766.

Annual Banquet for Pierre Fauchard Academy, American College of Dentists and International College
6:30 – 10:00 pm
Fee applies

Members of the Pierre Fauchard Academy, American College of Dentists and International College are invited to attend. Information will be mailed in April to all members.

Contacts: Dr. Peter Bowell - 601-366-1242 or Dr. Melinda Lucas - 601-264-0537

Saturday, June 4th

Doc Hollingsworth’s 70’s Boogie Bash
7:00 – 10:00 pm

Come on down to our disco meeting spot arranged especially for our MDA members to boogie the night away. Plan to shake your groove thing as we let the music play! This will be a fun, family oriented event featuring top tunes from the 70’s. A buffet style dinner will be served. Doc Hollingsworth is sure to have on his disco duds, so plan to wear yours too! --- You don’t want to miss this fun time!

$50.00 Adults
$25.00 Kids (12 and under)
PASSPORT to Professional Success in Perdido

GENERAL INFORMATION / REGISTRATION INFORMATION

Registration Information
Pre-registration with the MDA is encouraged to secure lower registration fees and to eliminate long wait lines at on-site registration. It is important to note that Perdido Beach Resort will not honor MDA group rates when booking room reservations if you have not pre-registered for our 2016 Mississippi’s Dental Meeting.

Registration admission packets will be available for pick up on-site at the MDA Information Booth located in the meeting foyer. CE programs begin at 8:00 am on Thursday morning - June 2nd. Everyone is encouraged to check-in for on-site packets starting at 6:30 am. Name badges will be included in registration packets and will be required for admittance to all events. CE record forms will be included in your on-site program books.

MDA Policy
The MDA reserves the right to cancel or make adjustment to all planned events as deemed necessary by the Mississippi’s Dental Meeting Committee due to enrollment, weather or other unforeseen conflicts.

Continuing education courses offered are provided at no additional cost to registered Mississippi’s Dental Meeting participants. Courses provided are approved for continuing education credit through the Mississippi Dental Association. The number of hours approved per course is noted on the schedule. You must attend the entire program to receive the validated CE credit. An attendance verification form is provided in the on-site Mississippi’s Dental Meeting booklet. CE verification forms cannot be duplicated and it will be the attendee’s responsibility to maintain the original CE record form.

Dental Meeting Accommodations
Perdido Beach Resort, Orange Beach, AL. The MDA has reserved a block of standard room accommodations at a rate of $249.00 per night plus tax. The cutoff date for the MDA group rate is May 2, 2016. Our group rate will no longer be available after the cutoff date and prevailing hotel rates will apply to reservations booked after that date. A maximum of five guests are allowed per double queen guest room.

Note that individual cancellations must be made a full (5) five days before your scheduled arrival; otherwise one night’s room and tax will be charged to your credit card.

Early departure fees will also be assessed at 50% of one night’s room and tax for any adjustments made to your scheduled departure reservation date.

Please note that due to limited parking at Perdido Beach Resort, attendees who do not stay on-site will be required to park across the street in the public parking area.

The Perdido Beach Resort offers the following rates on upgraded accommodations for MDA attendees:

- POOL VIEW ......................................................... $269.00
- GULF FRONT VIEW ............................................... $321.00
- COURTYARD SUITE ............................................. $405.00
- ONE-BEDROOM EXECUTIVE SUITE W/PARLOR ......................................................... $571.00
  (CONSIST OF 2 ROOMS)
- TWO-BEDROOM EXECUTIVE SUITE W/PARLOR ......................................................... $873.00
  (CONSIST OF 3 ROOMS)

We encourage you to make your reservations early.

All rates are subject to local sales tax which is currently 11%.

Check-In time is 4:00PM.

Check-Out time is 12:00PM

Perdido Beach Resort accommodations may be booked by calling 800-634-8001 or online at www.perdidobeachresort.com

Our MDA Booking ID Code for 2016 is:

MDA Mission Statement
The mission of the MDA is to encourage the improvement of the oral health of the public; to enhance members’ ability to provide care to the public through education, training and service; and to promote the science of dentistry.
Please use one registration form per attendee.
Dr. / Mr./ Ms. (circle one)

First Name                MI           Last Name

Title (please check one):
☐ Dentist  ☐ Hygienist  ☐ Assistant  ☐ Office Staff

I work in the dental office of:

___________________________________________________
___________________________________________________

Badge Name:

Spouse Name (for badge if not staff member):

Name Badge Request for family members/guest:

Name:  ____________________________________________  
Name:  ____________________________________________  
Name:  ____________________________________________  
Name:  ____________________________________________  

Additional Badges for family members/guest at $10.00 per person.

Name:  ____________________________________________  
Name:  ____________________________________________  
Name:  ____________________________________________  
Name:  ____________________________________________  

Office Address
City                                        State            Zip

Office Phone
Fax

E-mail: (for registration confirmation)

Indicate the number of attendees in each category and calculate the total registration fee for each category.

Registration Categories and Fees

<table>
<thead>
<tr>
<th>Categories</th>
<th>Quantity</th>
<th>prior/after May 1, 2016</th>
<th>Total $</th>
</tr>
</thead>
<tbody>
<tr>
<td>MDA Dentist</td>
<td></td>
<td>*$350.00 / $400.00</td>
<td></td>
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<tr>
<td>Out of State ADA Dentist</td>
<td></td>
<td>*$450.00 / $500.00</td>
<td></td>
</tr>
<tr>
<td>Non ADA Dentist</td>
<td></td>
<td>$650.00 / $725.00</td>
<td></td>
</tr>
<tr>
<td>Graduated 2016, 2015, 2014</td>
<td></td>
<td>*$75.00 / $125.00</td>
<td></td>
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<tr>
<td>holding valid MS Dental License</td>
<td></td>
<td>$50.00 / $100.00</td>
<td></td>
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<tr>
<td>UMC School of Dentistry Student</td>
<td></td>
<td>$75.00 / $125.00</td>
<td></td>
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<tr>
<td>with valid student ID card</td>
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<tr>
<td>Hygienist, Assistant,</td>
<td></td>
<td>$75.00 / $125.00</td>
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<tr>
<td>or Office Staff</td>
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<td></td>
</tr>
<tr>
<td>MDA Retired Life Member</td>
<td></td>
<td>*No Fee</td>
<td></td>
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<tr>
<td>Spouse</td>
<td></td>
<td>No Fee (if not registering as an office staff member)</td>
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<tr>
<td>Additional Family Badges</td>
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<td>$10.00 each</td>
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<tr>
<td>70's Boogie Bash</td>
<td></td>
<td>$50 / 12 and above</td>
<td></td>
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<td></td>
<td></td>
<td>$25 / under 12</td>
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</tr>
<tr>
<td>Workforce Forum Only</td>
<td></td>
<td>$75.00 / $100.00</td>
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*No additional fee to attend Workforce Forum.

Payment
Please make checks payable to the Mississippi Dental Association and send with completed registration form(s) to:
Mississippi Dental Association
439 B Katherine Drive
Flowood, MS 39232

Complete the information below for use of Credit Card
☐ Visa  ☐ MasterCard  ☐ American Express  ☐ Discover

Card No.  ____________________________________________
Expiration Date __________________    Security Code______
Billing zip code for cc account _________________________

Total amount to be charged $ _________________________

Signature ___________________________________________
Date _______________________________________________

Cancellation: Please advise the MDA office by written notice (fax or email) if you need to cancel your registration. A refund less a $50.00 administration fee will be made for cancellations received prior to May 1, 2016. No refund will be issued for no-shows or cancellations made after May 1, 2016.