



Dentistry – Changing the World One Smile at a Time
Mississippi's 144th Dental Meeting
Please join us at the Perdido Beach Resort, Orange Beach, AL

Your participation and generous support continues to be a vital part of our 2019 Mississippi's Dental Meeting. Mississippi's annual Dental Meeting offers numerous opportunities to meet with dental professionals who are involved in organized dentistry on both local and state levels. Participation at Mississippi's Dental Meeting is a unique way to increase your company profile with current and future customers.

Dr. Peter Boswell, Secretary-Treasurer

Thursday, May 30th - 12:00 noon - 6:00 pm and Friday, May 31st - 7:00 am – 3:00 pm.

Tabletop Exhibit - Fee for 2 day event is \$1,000.00 per table.

New for 2019 - 3 Premier Exhibit spaces - \$1,100.00 per table. *Space is located near the attendees registration area, sponsors of these spots will be assigned a short speaking time to address attendees prior to our daily CE programs.*

Additional sponsorship opportunities include:

- (A) \$1,000.00 Registration packets
- (B) \$1,000.00 Co-sponsor of General Assembly Food and Beverage
- (C) \$750.00 Co-sponsor of Audio Visual for CE Sessions
- (D) \$500.00 Co-sponsor Coffee Breaks

Please type or print payment information.

Date: _____ Company Name: _____

Contact Person & Title: _____

Telephone: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Representative(s) who will be onsite at Perdido: _____

Premier Exhibit Space @ \$1,100.00 _____ Exhibit Space @ \$1,000.00 _____

Indicate any additional sponsorship: ___ A ___ B ___ C ___ D @ \$ _____

Please indicate method of payment: ___ Company Check or ___ Visa ___ MasterCard ___ AmEx ___

Discover Card Number: _____ Security Number (on reverse side of card): _____

Expiration Date: _____

We agree to abide by the provisions, rules and regulations as published within the 2019 Sponsorship Agreement.

Authorized Signature: _____

Each sponsorship will receive:

- Sponsorship acknowledgement in e-MDA Insider newsletter
- Sponsorship acknowledgement on the MDA website
- Sponsorship acknowledgement in e-mail blast to MDA members
- Sponsorship recognition on meeting signage and on-site program materials

2019 Sponsorship Agreement General Information Application: To apply, complete the enclosed application and return it with payment to the Mississippi Dental Association, 439 B Katherine Drive, Flowood, MS 39232, fax to 601-664-9796 or scan and email to office@msdental.org.

Display Space: Tabletop display space only will be available for sponsorship per fees as listed. Note no floor displays will be allowed in display space. Assignments of tabletop space will be finalized by the 2019 Mississippi's Dental Meeting

Committee Chairman: Dr. Peter Boswell. All correspondence and requests should be sent to the Mississippi Dental Association.

Registration of On-site Company Representatives: All company representatives who are on-site for the 2019 Mississippi's Dental Meeting are required to wear official badges supplied by the MDA. Advance registration badges will be issued only to employees of sponsoring companies who are registered by the firm's contact person. Registration is allowed for up to two (2) persons at no additional charge, with a maximum of three (3) persons per company. Please note that an administrative fee of \$25 will be charged for the registration of a third representative. Sponsors are required to provide proof of employment by contracted companies when registering or requesting replacement badges onsite. Only persons legitimately staffing sponsorships booths will be issued sponsor badges.

Cancellation: Cancellations received in writing through April 1, 2019 will receive a refund less a 50% administrative charge. Cancellations received after April 1, 2019 will not be eligible for a refund.

2019 Sponsorship Agreement Regulations and Standards Conduct: Unethical conduct or infraction of these rules on the part of the sponsor representative(s) will subject the sponsor representative(s) to dismissal from the MDA event and it is understood that no refund shall be made by the MDA and further that no demand for redress will be made by the sponsor nor the representatives. Solicitation by a non-registered sponsor is strictly prohibited. Firms and representatives not assigned tabletop space or participating as event sponsors are prohibited from soliciting business of any form at the MDA event. All business activities of the sponsor must be confined to the display area. Firms and representatives are not allowed to solicit business at other sponsored events, unless approved otherwise by the 2019 Mississippi's Dental Meeting Committee. Subletting tabletop space is prohibited. A sponsor may not assign, sublet or share the whole or any part of the tabletop space allotted. A sponsor may not exhibit any goods other than those manufactured or distributed in the regular course of the exhibitor's business. A sponsor may not permit any representative of any firm not contracted with the MDA to solicit business or take orders in the sponsor's space.

Failure to Occupy Space: Any assigned tabletop space that is not set up will be forfeited by the sponsor. This rule will be strictly enforced unless arrangements for delayed occupancy have been made with the MDA and written approval received. No refund of tabletop fees will be made in the event of forfeiture.

Liability and Security: The sponsor assumes the entire responsibility and liability for losses, damages and claims arising from personal injury, injury or damage to sponsors displays, equipment and any other property brought upon the premises of the hotel. The sponsor shall indemnify and hold harmless the MDA, the hotel, the conference center, its agents and employees from any losses damages and claims. The MDA will not insure or indemnify sponsors against theft or loss of any kind.

Setting and Set-up: Tabletop space will be held in an open conference center space and all materials should be placed at the beginning of the contracted day and removed at the end of the contracted day. The primary responsibility for the safeguarding of materials and merchandise is that of the sponsor. We recommend that representatives remain with their merchandise, materials and/or products to prevent theft, pilferage or disappearance.

Cancellation of Event: In the event the 2019 Mississippi's Dental Meeting must be cancelled, postponed or relocated due to fire, strike, government regulations, casualties, acts of God or other causes beyond the reasonable control of the MDA, the sponsor waives all damages and claims for damages. The sponsor agrees that the sole liability of the MDA will be to return the sponsor payment.

The 2019 Mississippi's Dental Meeting Committee reserves the right to amend and/or cancel offered sponsorship opportunities at any time as deemed in the best interest of the overall 2019 Mississippi's Dental Meeting event.