Mississippi Dental Association
District II
2021 Meeting Events

Virtual State of the District Address
February 19, 2021

Virtual CE Program
Speaker:
February 26, 2021
Blair Kolkoski
“The New Normal”

Important to Note

Due to the COVID-19 epidemic the Mississippi Dental Association District Dental Societies are joining together to provide Dentists and their staff a one-time continuing education webinar in exchange for not being able to meet in person at their annual District meeting.

Please note that Dentists are encouraged to sign up and participate in the State of the District Address. By doing so you will receive a discount for the CE program scheduled on February 26, 2021.

State of the District Address
CEUs - 2
Featured Speaker Blair Kolkoski
CEUs - 3

Mississippi Dental Association
District II Secretary
1800 F St., Ste. A
Grenada, MS 38901
Course Overview
“The New Normal”

In business and in life it is essential to learn and live the principle of moving beyond communicating to connecting. In “The New Normal” learning to connect is a valuable skill. In today’s business world the ability to have an intelligent conversation with someone is not enough. You have to discover and practice the skills necessary to connect and to go beyond simple communication. You must learn to ‘be with people authentically’. This results in deeper connection, a move from superficial to community. This is the essence of a true relationship. This ability to connect builds trust and confidence, which is the essence of persuasion. It isn't in fancy technique or rhetoric, but in your ability to reach another human being at their level, where influence can take hold.

Introducing, Blair Kolkoski
Blair Kolkoski is a Dental Practice Coach. Inspiring, compassionate, wise and an exceptional listener, Blair has been helping dentists align their core values and goals with their intended practice model while creating profit. He coaches people through a process that improves their personal performance, patient satisfaction and bottom line. As a Business Coach he has mentored over 700 dentists and interviewed over 6,000 team members.

Blair has spent his entire professional life researching elite businesses and the leaders that guide them. His personal mission is to inspire individuals to create their preferred future. He has studied and worked with many of the greatest minds in business, communication, leadership, and behavior change. He believes your business can be a “dojo”……a place to practice, learn, and grow.

Blair has presented to audiences both nationally and internationally on the topics of leadership, building high performing teams, patient engagement, profitability, and communication. He has a commitment of never letting go of the driving vision to nurture and inspire the human spirit.

Blair and his wife Catherine are the proud parents of three children, Bryce, Breezy, and Brielle. He is an Eagle Scout, and enjoys aviation, backpacking, fly fishing, international expeditions, live music, yoga, and scuba diving.

Schedule of Events

Virtual State of the District Address
February 19, 2021
9:00 a.m. - 11:00 a.m.

Please Note: Once your registration is received you will be sent separate log in information for each meeting.

REGISTRATION FORM

Registration Deadline - February 12, 2021

Name:________________________________________
Telephone: _________________________________
Email: _________________________________

MDA Member
_____ $50.00 State of the District Address
& Virtual CE Program *

or

_____ $100.00 Virtual CE Program ONLY

Dental Team Member - Virtual CE Program
_____ $50.00 Dental Hygienist
_____ $50.00 Office Staff

Total Enclosed $ _________

Please Return With Payment To:
District II Dental Society
Dr. Olivia Van Gordon, Secretary
1800 F S Hill Dr., Ste. A
Grenada, MS  38901

*Sign up for Both and Save - Discount applied to Virtual CE Program for attending the State of the District Address.